



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of: Gregory	)	
McLaughlin	)	
	)	Examiner: Daniel Lastra
Application No.:10/617,508	)	
	)	Group Art Unit: 3622
Filing Date: July 11, 2003	)	
	)	
For: Method of Providing Customized	)	
Coupon Cards	)	Docket No. 14877.0002
	)	

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**RESPONSE TO OFFICE ACTION DATED DECEMBER 31, 2007**

Please amend the above referenced application as follows:

Please substitute the amended claims below for those pending claims having the same number.

10      Claim 1 (Previously Presented):      A method of providing a customized compilation of discount purchase offers to a user, the method comprising the steps of :

- a) collecting one or more discount purchase offers from a merchant;
- b) assimilating the collected discount purchase offers into an offer database;
- c) allowing the user to select one or more desired offers from the offer database;
- 15      d) allowing the user to select a medium for display and storage of the compilation of discount purchase offers;
- e) delivering the customized compilation of discount purchase offers, as embedded upon the selected medium, to the user.